

<p>Course Name:</p> <p>HLTH 416/3.0 Program Planning and Evaluation</p>	<p>Course Instructor:</p> <p>Dr. Lucie Levesque</p>	<p>Contact Hours:</p> <p>Fall 2020 – Remote Delivery</p>
		<p>Prerequisite:</p> <p>HLTH 252/3.0 and HLTH 315/3.0 Level 4 in a HLTH Major or Medial</p>
		<p>Exclusion:</p> <p>HLTH 415/6.0</p>
<p>Course Description:</p> <p>Program design and evaluation are core competencies of health promotion and public health practice. This course is designed to introduce you to planning, implementing, and evaluating community health programs. This course uses a combination of lecture, group discussions and in-class activities to prepare students with the skills and philosophies used in health promotion.</p>		<p>Course Texts:</p> <p>Course materials will be posted on OnQ, available through library holdings and on publically accessible websites.</p>
<p>Intended Student Learning Outcomes:</p> <ul style="list-style-type: none"> • Understand the importance of settings to health promotion • Understand key concepts and implications in promoting health from an ecological approach • Identify sources and resources to construct an organizational / community profile • Understand ethical issues in health promotion, including the need for developing authentic partnerships with organizations and communities • Plan, implement, and evaluate a community-based intervention 		<p>Course Evaluation:</p> <p>Weekly Assignments (must complete a minimum of 8/10 assignments)* 6.25% x 8 = 50% Final exam = 50%</p> <p>* If you choose to complete more than 8 assignments, your highest 8 grades will be used towards your final course grade and your lowest grades will be discarded.</p>
Course Outline		
Identity, Values and Positionality		Targeting and Tailoring Interventions
Vision and Mission		Cultural Training
Ethics, Social-Ecological Approaches		Process Evaluation

Program Planning – WHAT IS IT?	Using surveys
Program Planning: HOW DO YOU DO IT?	Impact and Outcome Evaluation
Needs Assessment; Formative Evaluation, Professionalism in Community Service-Learning	Knowledge Exchange and Translation
Recruitment and Collecting Data	Advocacy
Social Interventions;	Student Progress Presentations
Program Implementation and Evaluation: WHAT IS IT?	Social Interventions
Program Planning in Health Promotion	Review: Program Planning, Implementation and Evaluation