

<p>Course Name: HLTH 205/3.0</p> <p>Introduction to Health Promotion</p>	<p>Course Instructor:</p> <p>Mary Rita Holland</p>	<p>Contact Hours:</p> <p>Lectures: 2 x 1.5 hrs / 12 weeks</p>
		<p>Prerequisite:</p> <p>HLTH 101/3.0 and Level 2 or above in a HLTH plan.</p>
		<p>Exclusion:</p> <p>None</p>
<p>Course Description:</p> <p>This 3-credit course introduces you to the practice of health promotion. The goals of this course are to give you a broad introduction to health promotion, and a general understanding of what health promoters do. It is a survey course in the sense that we will briefly touch upon a number of topics, each of which could be covered in an entire course on its own.</p> <p>This is a combined lecture and active learning course designed for students who are majoring in health studies. Health promotion is a field that is strongly informed by the social sciences, which means students should have some background, and be prepared to engage in, issues relating to society, culture, and political economy.</p> <p>Communication - in both written and oral contexts - is a critical skill for health promoters. This course benefits from being a part of the Writing Intensive TA (WIT) pilot program in the School of Kinesiology and Health Studies. The WIT program aims to improve the teaching and learning of writing across the curriculum in SKHS. This means that the writing assignments and course activities have been designed to give you many opportunities to practice speaking in a group setting and writing individually and to receive feedback on both. The aim of WIT is to help students develop rhetorical knowledge and their critical thinking practices. The course TAs will be specifically trained in how to provide instruction and feedback on your work and specific workshops will be offered throughout the semester to assist students in improving their writing skills.</p>		<p>Course Texts:</p> <p>Readings, videos, and other materials will be posted in onQ. Students will be expected to review all assigned material before class.</p> <p>The course will be hosted in OnQ.</p>

<p>Intended Student Learning Outcomes:</p> <ul style="list-style-type: none"> • Describe the practice of health promotion and its relationship to the individual and social determinants of health • Compare various approaches to health promotion, • Apply principles of program planning and evaluation of health promotion interventions • Research and report appropriate health promotion information, and • Explain cultural sensitivity, ethical dilemmas, and other issues involved in conducting health promotion in Canada and globally • To improve your proficiency in written and oral communication within health promotion 	<p>Course Evaluation:</p> <p>Assignment</p> <table> <tr> <td>1. Why are some people healthy and others not?</td> <td>20%</td> </tr> <tr> <td>2. Intervention Proposal plan</td> <td>15%</td> </tr> <tr> <td>3. Social/Ecological Framework essay</td> <td>25%</td> </tr> <tr> <td>4. Intervention Proposal</td> <td>30%</td> </tr> <tr> <td>5. NCCDH Health Equity Certificate</td> <td>10%</td> </tr> </table>	1. Why are some people healthy and others not?	20%	2. Intervention Proposal plan	15%	3. Social/Ecological Framework essay	25%	4. Intervention Proposal	30%	5. NCCDH Health Equity Certificate	10%
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Course Outline	
Introduction: What is Health Studies?	Globalization and Health
Disciplinarity in Health Studies	The Medicalization of Health
Health as a Social Construction	The Social Determinants of Health
Health and Culture	Technology
Health, Identity, and Social Position	Term Assignment Review
The Politics of Health	

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