Queen's University School of Kinesiology and Health Studies



Course Name: HLTH 205/3.0	Course Instructor:	Contact Hours:
	Dr. Joseph Kangmennaang	Lectures: 2 x 1.5 hrs / 12 weeks
Introduction to Health Promotion		Prerequisite: HLTH 101/3.0 and Level 2 or above in a HLTH plan.
		Exclusion: None

Course Description:

This course provides students with a broad overview of the practice of health promotion. Topics range from the practicalities of designing, delivering, and evaluating health promotion interventions, to consideration of how health promotion practice intersects with issues of health equity and the social determinants of health.

Course Texts:

The required text for this course is Naidoo, J.; Wills, J. Foundations for Health Promotion, Fourth edition.; Elsevier: Oxford, 2016. https://www.mea.elsevierhealth.com/foundationsfor-health-promotion-9780702054426.html. The textbook provides you with foundational material required for the interactive course notes each week and for all assessment components. Additional Weekly reading materials will be uploaded on OnQ.

Learning Outcomes:

- Describe the practice of health promotion and its relationship to the individual and social determinants of health.
- Assess principles of program planning and evaluation in designing and implementing health promotion interventions.
- Identify the importance of practices that promote cultural safety and health equity.
- Compare approaches to health promotion for a variety of public health issues; and
- Apply improved information literacy and writing skills.

Course Evaluation:

Class participation	10%
Concept check-in quizzes	10%
Two module exams (15% each)	30%
Discussion Activity	10%
Major assignment part 1	15%
Major assignment Part 2	25%

Course Outline

Introduction: What is Health?	Public Policy and Health Promotion
What is health promotion	Media and Health Promotion
Ethics and politics of Health Promotion	Assessing Health Needs
Reorienting Health Services	Planning Health Promotion Intervention
Theories of Behavior change	Health Evaluation
Community Partnerships	

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