Queen's University School of Kinesiology and Health Studies



Course Name: HLTH 417/3.0	Course Instructor:	Contact Hours:
Community-Based Programming and Evaluation	Alyssa Comfort	Lectures: 1 x 3 hrs/wk / 12 weeks
		Prerequisite: HLTH 416/3.0 CGPA of 2.7 Level 4 in a HLTH Major or Joint Honours or KINE Plan
		Exclusion: HLTH 415/6.0
Course Description		Students will be expected to do some

Course Description:

This course is designed to advance student understanding of health promotion planning, implementation, and evaluation. This course uses a combination of seminar discussions and community-based activities to prepare students with core competencies required in health promotion and public health practice. A major focus of the course is a service-learning project completed in collaboration with a community partner.

Students will be expected to do some preparation in Fall Term – through a case study in HLTH 416 (based on community partner that they will work with) and initial meetings with partner and the SKHS Internship Coordinator to outline the scope of the Winter Term project.

Required course for the Movement and

Health Mini-Stream.

Students must be registered by early October.

Learning Outcomes:

- Describe and administer strategies to assess community level health promotion needs
- Draw upon diverse evidence, theories, models, methods, and existing health promotion strategies, and programs to inform the development of a community health promotion plan
- Recognize the resources, steps and challenges involved in implementing health promotion activities
- Identify evaluation methods, data sources, measures and tools for tracking program delivery, developing evaluation questions and an evaluation design to measure program impact and outcomes
- Competently present a program design, implementation strategy and evaluation findings using a variety of approaches to engage specific audiences
- Model ethical and professional behaviour in developing a respectful working relationship with a community partner organization

Course Evaluation:

Class Attendance and Engagement	(6%)
In-class Reflections (exit survey)	(4%)
In-Class Group Activities	(10%)
Placement Attendance, Preparation a	and
Engagement	(15%)
Partner Contract Submission	(4%)
Meeting Minutes	(6%)
Mid-Semester Presentation	(5%)
Mid-Semester Report	(10%)
Final Presentation	(10%)
Final Report	(30%)

Course Outline		
Introduction/building a partnership	Community partner case study	
Community-based programming	Placement check-in (by appointment)	
challenges/professionalism		
Developing an ethical framework/course-based ethics	Knowledge translation/reporting	
Community partner case study	Community partner case study	
Placement check-in (by appointment)	Final presentations	
Mid-semester placement presentations		